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Erasmus+ Programme  
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# Graphic style guide for GGA project

„Keep going, reach goals, get an award: empowering senior volunteerism“  
No. 2020-1-LT01-KA204-077966

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

# Project logo

The full “Go Get Award” logo is used to represent the project in all official settings and documents.

Logo does not need translation.

The variation of the logotype “Award” is used for social media as a shorter logo alternative to the “Go Get Award” sign.



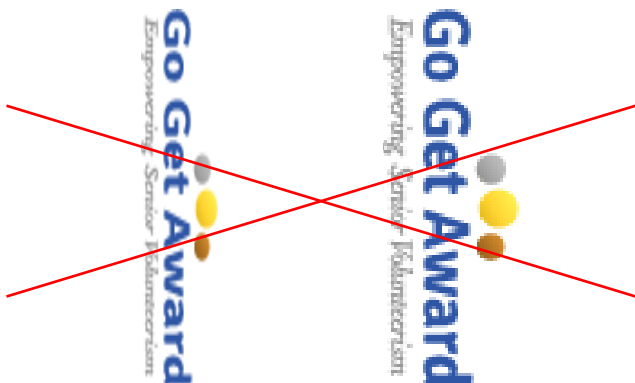
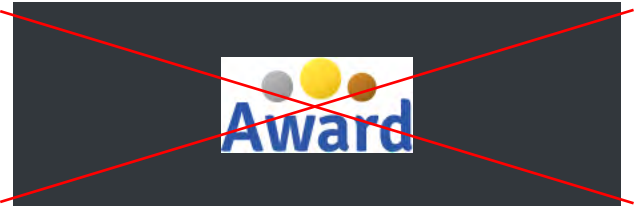
(the “Go Get Award” logo)



(the shorter “Award” logo)

# Incorrect use

- Do not outline the logo.
- Do not alter the spacing of the logo.
- Do not skew, squeeze, or alter logo.
- Do not reflect the logo.
- Do not apply gradients, shadows, or other effects.
- Do not rotate the logo.
- Do not place on dark background.



# Colour scheme

The colour scheme consists of 3 bundles:

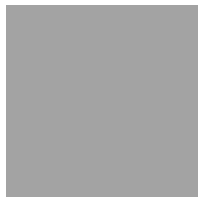
- logo related colors;
- website related colors;
- award related colors;

The award colors:



**“Gold”**

HEX: #FFD633



**“Silver”**

HEX: #A3A3A3



**“Bronze”**

HEX: #A06920

Gradients:



HEX: #FFED4A  
#FFD633  
#E3BA1B



HEX: #BFBFBF  
#A3A3A3  
#91908D



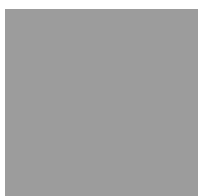
HEX: #BA8135  
#A06920  
#8F5C18

Logo colors:



**“EU blue”**

HEX: #2F56A5



**Wordmark grey**

HEX: #9B9B9B

Website colors:



**Website black**

HEX: #32373C



**“Gold”**

HEX: #FFD633

# Awards

The medal award examples are shown.  
The formatting of the awards should be followed and used as presented.



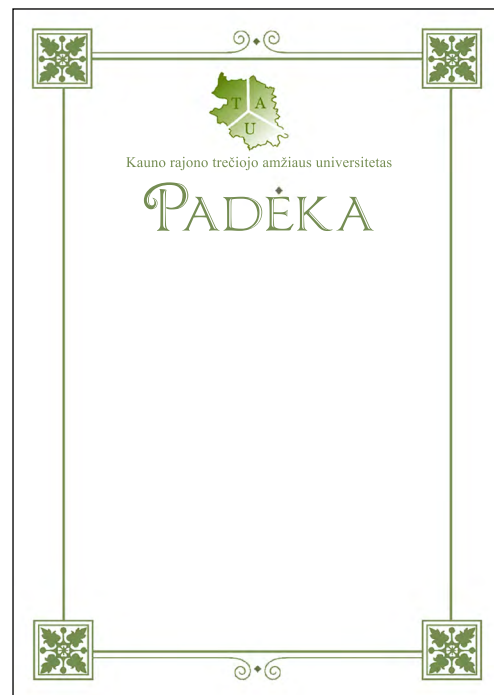
An example of a circle glass plaque award in Lithuanian

# Certificate

Example of the Certificate:



Example of the Certificate (template):



Example of the Certificate:



Example of the Certificate:





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